

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology,TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand Upadhyaya
CBA, Jazan University, Jazan, Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



ISSN 2319-8028



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

Role Of Tactile Product Evaluation Between Conviction And Closing Of The Sales Process Dr. Nareshkumar U	01-08
The Effect Of Transformational Leadership On Job Satisfaction And Employee Performance Of Village-Owned Enterprises In Central Java Province Ali Sofwan, Amiartuti Kusumaningtyas, Riyadi Nugroho, Sunu Priyawan	09-20
Una Aproximación A La Rareza De Los Recursos Y Capacidades En Pymes Rosa Elena Magaña López, Jesús Chan Hernández, José Luis Hernández Juárez, Sandra Aguilar Hernández, Pablo Enrique Jasso Macossay	21-25
Influence Of Counterfeit Products On Willingness To Buy Luxury: The Moderate Role Of Self-Esteem Yushan Hou	26-30
A Study On The Generation And Influence Of Negative Emotions In Consumers' Perceived Hypocrisy From The Perspective Of Attribution Theory Qian Fang	31-34
Financial Determinants In Zakat Institution Management Effecting muzakky loyalty In Indonesia Muhammad Nurul Alim, Yuswar Z. Basri, Tatik Mariyanti	35-47
Determinants Of Sovereign Sukuk Issuance And Its Implementation On Tawhidi String Relation Perspective Nuryanahidayat, Yuswar Z. Basri, Tatikmariyanti, Roikhan M Aziz	48-59
Analysis Of The Influence Of Leadership Style, Knowledge Management, Organizational Culture On Organizational Performance And Its Implications On Sustainable Energy Management In Textile Industry In Central Java, Indonesia Sukiman, Syamsir Abdurrahman, Willy Arafah, Kusnadi	60-69

Volume 9 - Issue 2 - Ser. 2 - February- 2020

Web : www.ijbmi.org

Email : ijbmi@invmails.com