



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

- | | |
|---|--------------|
| Review on the Development of 3D Printing Clothing | 01-09 |
| Yuran Jin, Chuyao Li | |
| Reasons and Countermeasures of Core Employees' Dimission In Xinsteel | 10-18 |
| Zhang Le | |
| Optimizing Corporate Value with Optimizing Investments , Funding and Profitability at LQ 45 Companies on the Indonesia Stock Exchange | 19-25 |
| Achmad Maqsudi, Mohammad Sihab | |
| Research on Customer Engagement Behaviour in Consumer Community | 26-36 |
| Zhang Tiantian | |
| The Influence of Covert Narcissism on Purchasing Intention to Counterfeit Luxury Goods | 37-43 |
| Mingle Duan | |
| Marketing Strategy Using Porters Five Force Model Approach: A Case Study At The Culinary Center In Sidoarjo Regency | 44-48 |
| Deograsias Yoseph Yustinianus Ferdinand, Citra Anggraini Tresyanto | |
| Sources of Competitive Advantages during the Industry 4.0 Revolution. Introduction to the Research on the Example of Selected Companies in the Healthcare Sector | 49-59 |
| Dr Hab. Prof. (Ukw) Mirosław Geise | |

IJBMI

Volume 9 - Issue 11 - November - 2020

Web : www.ijbmi.org

Email : ijbmi@invmails.com