## **International Journal of Business and Management Invention**

## **International Editorial Board**

- ❖ Dr. Sayed Mahdi Golestan Hashemi Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- DR. Waspodo Tjipto Subroto, M.Pd State University of Surabaya, Indonesia
- DR. P. Malyadri Osmania University, India
- Dr. Makarand upadhyaya cba, jazan university, jazan, Saudi Arabia
- Dr. Krishnamurthy Prabhakar SRM University, India
- Dr. Joy Mukhopadhyay ISBR Bangalore, India
- Prof. Dr. Mohammed Galib Hussai Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar, Ghaziabad, India Email: ijbmi@invmails.com Website: www.ijbmi.org









## **International Journal of Business** and **Management Invention**

e-ISSN: 2319-8028

p-ISSN: 2319-801X

## Contents:

The Effect Of Corporate Governance And Company Size On	01-1
The Financial Performance Of Manufacturing Companies	
Listed On The Indonesian Stock Exchange	
Impact of Employee Engagement on Employee's Performance	18-2
and Job Satisfaction- A Survey among the IT Employees,	
Bangalore, India	
<b>Embracing Smart Retail: Taking the Fast Fashion Clothing</b>	24-3
Brand ZARA as an Example	

The effect of the Smartphone dissemination on the macromarketing environment.

35-37

Analyzing Financial Performance of Indian IT Sector 38-46

47-52

The Effect Of Green Brand Positioning, And Green Brand Knowledge on Brand Image, And Green Purchase Intentionin Green Products Consumers

Financial Statement Analysis: Bright Dairy& Food Co., Ltd. 53-63

An Analysis The Effect Of Inflation, Interest and Exchange

64-67

Rate On Stock Returnin Indonesia Manufacturing Exchange

Companies

eries. sue S Volume

Web: www.ijbmi.org Email: ijbmi@invmails.com