International Journal of Business and Management Invention

International Editorial Board

- Dr. Sayed Mahdi Golestan Hashemi
  Head of the Iranian Research Center for Creatology,TRIZ & Innovation Science, Iran
- DR. Waspodo Tjipto Subroto, M.Pd
  State University of Surabaya, Indonesia
- DR. P. Malyadri
  Osmania University, India
- Dr. Makarand upadhyaya
  cba, jazan university, jazan , Saudi Arabia
- Dr. Krishnamurthy Prabhakar
  SRM University, India
- Dr. Joy Mukhopadhyay
  ISBR Bangalore, India
- Prof. Dr. Mohammed Galib Hussai
  Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org

University Grants Commission
UGC Approved Journal
Sl. No. 4485

ISSN 2319-8028

IJBMI - February 2018

Volume 7 - Issue 2

International Journal of Business and Management Invention

e-ISSN : 2319-8028 p-ISSN : 2319-801X

Contents :

Schools Thought Of Competitive Advantage	01-07
Leveraging Small Finance Bank (SFB) In Achieving Financial Inclusion in India	08-18
Internal Marketing and Its Impact on Service Excellence in Organized Retail and Hotel Industry	19-27
Developing Teamwork at Workplace	28-40
Managing Students Welfare Through the Development of Integrated Mentor and Mentee System (Imams)	41-47
The Effect of Word-Of-Mouth Marketing On Female Consumers' Decision Making Process in Afghan Food Industry Brands	48-58
The Link between Competitive Strategies, Activity Based Costing Implementation and Organizational Performance	59-68
Hierarchical Warehouse Design Approach for Distribution Centres	69-82
Integration of GICT and sustainable development –	83-87

Web : www.ijbmi.org Email : ijbmi@invmails.com

Peer Reviewed Refereed Journal