

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

Analisis de la brecha de competencias expectativas del mercado vs formacion en informática administrativa	01-12
Audit Market Concentration, Ownership Structure, and Finan-cial Reporting Quality: Cross-Country Evidence from Ad-vanced and Emerging Economies	13-39
The Role of Innovation Capability in Mediating the Influence of Strategic Agility, Organizational Learning Capability, and Digital Leadership on the Organizational Performance of Indonesian Army Hospitals in Indonesia	40-51
Influence of sustainable brand attributes on Purchase Intentions and Brand Loyalty: An Analysis of Perspectives of Gen Z Consumers	52-59

IJBMI
Volume 15 - Issue 5 - May 2026

Web : www.ijbmi.org

Email : ijbmi@invmails.com