



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

The Role of Data Analytics in Enhancing Competitive Balance and Profitability in Sports Leagues	01-13
Validacion de un Instrumento para Estudiar la Responsabilidad Social Universitaria	14-19
Budgetary control practices and organizational performance of selected higher learning institutions in Goma, Democratic Republic of Congo	20-29
The Effect of Toxic Leadership, Teamwork, and Job Stress on Employee Performance with Workplace Deviant Behavior as Mediation	30-45
Assessment of the Efficiency and the Productivity Changes of Banks in Ghana Using Data Envelopment Analysis Approach	46-66
Navigating the Future of Work: The Impact of Artificial Intelligence on Jobs, Skills, and Workforce Dynamics	67-79
Evaluating India's Foreign Trade Policies: Economic Impact (2015-2020) & 2023 Framework	80-92
Motivation And Significance of Promoting FTA Between Vietnam and India	93-101
Análisis contable del impacto financiero de las tarjetas de crédito emitidas por SOFIPOs en México: Transparencia y regulación	102-109
Sectoral Impact of GST Implementation in India: Effects on Growth, Profitability, and Competitiveness Across Major Industries	110-115
Emerging Trends and Innovative Strategies in Commerce: Navigating the Future of Business Practices	116-119
Effectiveness of Motivation Strategies in Improving Job Satisfaction: Evidence from Northern Railway Employees	120-123
The Impact of Social Media Sentiment on Intraday Stock Price Volatility	124-129
The Role of Artificial Intelligence in Personalized Marketing	130-133
Imagining Childhood: Janhamamu and its Ideas of Young Readers	134-139
A Vivid Study of Corporate Governance Mechanisms and Their Impact on Organizational Performance	140-143
The Role of Digital Payment Systems in Economic Growth in Developing Economy	144-148
E-commerce and Sustainability: Evaluating the Environmental Impact of Online Retail	149-156
Role of Microfinance in catalysing the vision of Viksit Bharat 2047: A case study of Vindhyachal Mandal	157-162

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI

Volume 14 - Issue 5 - May 2025