

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

The Effect of Work Supervision and Work Discipline on Employee Performance	01-10
Assessing the Impact of Heuristics and Personality Traits on Stock Investment Decisions	11-25
Impact of Financial Planning On Insurance Policy Selection	26-32
The Disparity Effects of Privacy Turbulence, Control, and Information Transparency on the Intention to Disclose Personal Information: The Moderating Role of Privacy Cynicism	33-55
Development of Market Research to Determine the Viability of the Bioengineering Program at the Faculty of Engineering, Libre University, Bogotá Section	56-62
Características emprendedoras en jóvenes estudiantes de un Centro Universitario Internacional	63-68
The Impact of Emotional Intelligence in the Workplace on Productivity	69-76
Bootlegging Behavior of Knowledge-based Chinese Employees: A Review	77-88
The role of Generative AI (ChatGPT) in optimizing the recruitment process in the organizations (the mediating role of level of position and organization size)	89-100
Analysing Digital India through the lens of gender	101-109

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI
Volume 13 - Issue 10 - October 2024