

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Wasposito Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

The Relevance of Social Capital and Human Capital in the Economic Empowerment of the Bajo Topa Tribe in Buton Regency, Indonesia	01-08
UPI- A Systematic way of transfer of money in the modern world:	09-11
Brand orientation & Firms' Performance: A Systematic Review	12-17
Analysis of Differences in Stock Prices and Stock Liquidity of Companies That Conduct Stock Splits	18-24
Impact of Covid-19 Lockdown on Stock Market: A Study with Special Reference to Pharma Companies in India	25-32
The Effect of Social Media Marketing and E-Service Quality on User Satisfaction and Grab Services the Impact on Customer Loyalty in Medan City	33-41
The Effect of Information Technology and Knowledge Transfer on Organizational Performance in Communication and Informatics Office of East Kalimantan Province	42-50
The Role of Social Media in Influencing Consumer Buying Behavior in Pune City: A Quantitative Analysis	51-57
Effect Of Profitability And Solvency As Well As Inflation And Exchange Rate On Stock Return Through Stock Price As An Intervening Variable In Telecommunication Service Companies In Indonesia For The Period 2016 – 2021	58-71
Pengaruh Pertumbuhan Perusahaan Financial Technology, Non Performing Loan, Biaya Operasional Pendapatan Operasional Dan Net Interest Margin Terhadap Return On Asset Pada Bank Konvensional	72-80
Developing Technique to Resolve Transportation Problem	81-88
Optimization method of flexible response capability of power system with limited cost constraint	89-95

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI
Volume 12 - Issue 7 - July 2023