



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

Indonesia Sustainable village as the brand image for tourism satisfaction and loyalty after Breaks during Covid 19	01-10
The Impact of Procurement Transparency on Competitive Advantage in the Syrian Food Products Sector	11-19
Simulation and Analysis of Business Strategies of a Leading Vegetarian Food Company Listed in the U.S.: Paradigm of a Case Study	20-24
A Study on Consumer-Based Marketing Management: Interesting Research on Marketing Mix Strategies in Thai Businesses	25-30
The Effect of Building Information Modelling (BIM) on the Accounting Information System (AIS) of construction firm	31-39
Effect of Electronic Payment System on Tax Revenue Generation in Nigeria	40-49
Antecedents and Outcomes of Organizational Citizenship Behavior in Human Resource Management	50-54
Análisis del clima organizacional en estudiantes de la DES en Tabasco	55-59
Sustainable Development of Agro-Based Industries: An Overview	60-64
The Influence of Liquidity, Stock Selection Skill on the Performance of Mixed Mutual Funds with Interest and Inflation as Moderation Variables	65-71
The Influence of Money on Human Society	72-77
The Influence of Social Media Marketing and Brand Image on Brand Awareness and Choose Decision LPK Banti Tekno Investama	78-88
The Influence of Food Quality and Physical Environment on Behavior Intention Through Customer Satisfaction At Visitors To McDonald's Store In Samarinda	89-99
A study on Marketing Dimensions of Fisheries Products of Sundarbans in India and Bangladesh	100-109

Web : www.ijbmi.org

Email : ijbmi@invmails.com

IJBMI

Volume 11 - Issue 12 - December 2022