International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Green Marketing Strategies and Their Effectiveness in Sustainable Branding" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name:	*Vivek Vishal*
Journal Name:	*International Journal of Business and Management Invention (IJBMI)*
Journal Web:	*www.ijbmi.org*
Journal Type:	*Online & Offline*
Review Type:	*Peer Review Refereed*
Publication Year:	*2025*
Publication Month:	*February*
Vol No.:	*14*
Issue No.:	*02*

Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889