International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri Osmania University, India
- ❖ Dr. Makarand upadhyaya cba, jazan university, jazan, Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar SRM University, India
- ❖ Dr. Joy Mukhopadhyay ISBR Bangalore, India
- Prof. Dr. Mohammed Galib Hussai Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar, Ghaziabad, India Email: ijbmi@invmails.com Website: www.ijbmi.org









ctober

er.

3 S

5

Volume

International Journal of Business and Management Invention

e-ISSN: 2319-8028

p-ISSN: 2319-801X

Contents:

The Effect of Islamic Service Quality and Knowledge on Loyalty 01-10 with Religiusity as a Variables Of Mediation In Sharia Banking In Jambi Province

Alfia Apriani, Willy Arafah, Bachtiar Usman

The Effect of Emotional Intelligence, Professionalism and 11-18 Nazhir Perception of Management of Productive Wakaf in **Jambi City**

Zakiah, Yuswar Z Basri, Tatik Maryanti

The Effect of Islamic Service Quality and Knowledge on Loyalty 19-28 with Religiusity as a Variables Of Mediation In Sharia Banking In Jambi Province

Alfia Apriani, Willy Arafah, Bachtiar Usman

The Importance of Strategic Planning In Local Development 29-34

Sorela-Maria Pruteanu, Marius Nita

Gender Based Employee Perceptions of Female Leadership 35-39 Effectiveness in Sri Lanka

Nilushika Chandima Jayasinghe

Marketing Approach for Industrial Consumables in India

Dr. Asif Ali Syed, Dr. Rakesh S Jha, Mr. Sumit Kumar Pundhir

Corporate Social Responsibility (CSR) and Corporate Shared Value (CSV) For Sustainable Value Creation

40-50

59-70

Email: ijbmi@invmails.com

K.S. MUTHAMMA

A Novel Approach to Explore "Seamless Learning" and

"Employment Connection": a Case Study of Two "paradigm"

University of Technology and Science in Taiwan

Ching-Yaw Chen, Tang-Jung Lee

Web: www.ijbmi.org